

ADVERTISING

P A R T N E R S

WHY "PARTNER" WITH SOCCER CITY & RIVER'S EDGE:

- Over 2200 sports teams annually
- Over a MILLION impressions a year
- Active, outgoing and loyal customer base
- Specific age groups from 3 to 50+ yrs. old
- Receptive and captive arena for viewing
- Soccer, flag football, lacrosse and more
- Facilities ranked "Best in Cincinnati"
- Extremely affordable rates and packages

ADVERTISING RATE SCALE:

Both facilities have 3 fields and a concession area. That is a total of 8 primary locations.

With this advertising package, **YOU pick the facility, number of locations, and how many years!**

Example: You want one 4x8 banner for 2 years at Soccer City and two 4x8 dasher ads* for 2 years at River's Edge. That totals 6 units for \$1600 (see right):

	# of Banners/Dashers		# of Years		Total Units
Soccer City	1	x	2	=	2
River's Edge	2	x	2	=	4
Total Units					6

dasher or banner

4x8

1 unit
\$500

2 units
\$800

3 units
\$1000

4 units
\$1200

5 units
\$1400

6 units
\$1600

7 units
\$1800

8 units
\$2000

banner

5x20

1 unit
\$1000

2 units
\$1600

3 units
\$2000

4 units
\$2400

5 units
\$2800

6 units
\$3200

7 units
\$3600

8 units
\$4000

* Dasher ad is placed on the "dasher" walls that surround the fields • Customer supplies all artwork • Banners must have grommets

OTHER ADVERTISING OPPORTUNITIES:

- Field **or** Facility naming rights
- Logo on league champ shirts **or** schedules
- Your material in our coaches packet
- Logo on website with a hotlink
- Wrap-a-round goal graphics
- Ask about Exclusivity... no competitors!

Company: _____

Contact: _____

Phone: _____

Email: _____

Instructions: _____

Date ___/___/___ Amt Pd. \$ _____ Cash _____ Check # _____

Payment Received By: _____



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